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For Immediate Release

**St. Louis Gym Centre to Host First-Ever 'Green' Gymnastics Meet
*AmerenUE's Pure Power Program Will Donate Renewable Energy Certificates to
'Green' Annual Tournament***

ST. LOUIS, MO., DEC. 21, 2009—The St. Louis Gym Centre—a not-for-profit 501(c)3 organization in Webster Groves, Mo.—will become the first gym in the nation to hold a “green” gymnastics tournament, thanks to a partnership with AmerenUE’s Pure Power program.

The Gym Centre’s “Meet Me in St. Louis” tournament will bring more than 1,400 gymnasts and 5,000 spectators from 7 states to the Chesterfield Doubletree Hotel & Conference Center Jan. 9-10, 2010, making it the largest meet of its kind in the region.

While the meet itself will be held primarily in the hotel’s recreation center, Pure Power is donating enough renewable energy certificates (RECs) to offset *all* the power the hotel uses during the meet weekend with clean, renewable energy.

RECs are generated by renewable power projects, like wind farms. Each REC represents the environmental benefit of generating 1,000 kilowatthours (kWh) of electricity with renewable sources. They are sold to support the further development of renewable power sources.

For “Meet Me in St. Louis,” Pure Power is donating RECs to offset 100 percent of the 46,000 kWh the hotel is projected to use over the course of the weekend. By comparison, the average home uses about 1,100 kWh per month.

Pure Power estimates that the environmental impact of the 46 RECs is the same as preventing the release of nearly 73,000 pounds of carbon dioxide (CO₂) into Missouri’s environment—about the same as taking six cars off the road for a year.

“We are very excited that this donation from Pure Power allows us to host the first green gymnastics tournament in the nation,” said Deborah Crask, Executive Director

of St. Louis Gym Centre. “It sends a powerful message to our young gymnasts that they can excel not only as athletes, but also as responsible citizens.”

“Meet Me in St. Louis” will also feature recycling bins for plastic water bottles and other recyclable materials used during the meet. Pure Power volunteers will be keeping an eye on the bins and giving Pure Power T-shirts and other prizes to people “caught in the act” of recycling. Recycling services will be provided free of charge by St. Louis-based Always Green Recycling, a Pure Power customer.

“It was great to see how enthused everyone at the gym was with the idea of ‘greening’ this significant sporting event,” says Cindy Bambini of 3Degrees Energy, the company that administers the Pure Power program. “It puts ‘Meet Me in St. Louis’ on a par with events like Major League Baseball’s 2009 All Star Game, which Pure Power ‘greened’ by selling the RECs to cover the electricity used at Busch Stadium for the event.”

In addition to the Pure Power contribution, AmerenUE granted the Gym Centre \$300 to help cover the costs of providing meals to out-of-town gymnastics teams during the meet. The contribution was made through the company’s VIP/TEAMS program, which provides grants to community organizations located in or near the Ameren service area in which Ameren employees are volunteers.

Established in 1973, St. Louis Gym Centre is the oldest private gymnastic club in St. Louis. Its location in the heart of Webster Groves places it at the center of gymnastics activity in the St. Louis area.

More about Pure Power

Pure Power is AmerenUE’s voluntary renewable energy program and the U.S. Department of Energy’s 2008 New Green Power Program of the Year Award Winner. It gives residential customers the option to add an extra 1.5 cents/kilowatthour to their monthly bills, offsetting 100 percent of their energy usage with clean, renewable energy. Commercial and industrial customers participate by buying “blocks” of Pure Power, paying an additional \$15 a month for each 1,000 kilowatthours used. Residential customers can also participate by purchasing Pure Power blocks. Pure Power funds are used to purchase RECs from Green-e Energy Certified® wind farms and other types of renewable energy projects. The Pure Power program itself is Green-e Energy Certified® by the not-for-profit Center for Resource Solutions. Green-e is the leading renewable energy certification and verification program in the U.S.